



Why Planet Mainframe?

Our aim at *Planet Mainframe* is to connect. We believe you feel the same. In a world where people are inundated with information, people are looking for an online forum where they can share their insights. *Planet Mainframe* is a platform built for a community that champions different perspectives and revels in having their voice heard. At *Planet Mainframe*, we value your mission for brand education. We desire to be of service to you by showcasing your brand.

What do we offer.

Advertising with *Planet Mainframe* is a unique opportunity to reach a global audience of mainframe business and IT leaders and practitioners. Reach your market! We present your brand and your message clearly to be seen by anyone searching for answers on a mainframe platform.

Let us put your ad in front of mainframe businesses and IT professionals in both private and government IT organizations on *Planet Mainframe*.

Who we are.

We are mainframe enthusiasts and IT professionals. More importantly, we are a friendly community.

Monthly Average Visitors

2,550

Published Articles

400+

Monthly Average Pageviews

4,020

Active Since

2017

Top Article Highlights

Every IT Professional Should Work in a Mainframe Environment

Views : **61,675** [Read here](#)

The IBM Mainframe: The most powerful and cost-effective computing platform for business

Views : **54,070** [Read here](#)

8 Mainframe Mobile Apps that every mainframe professional should know

Views : **37,980** [Read here](#)

My Great Uncle Was a Farmer so I am a Mainframer

Views : **29,565** [Read here](#)

ReBoot Hill Revisited

Views : **21,835** [Read here](#)

Automated SQL Quality Assurance

Views : **17,256** [Read here](#)

Has Mainframe Computing Inadvertently Started its Own Culture War?

Views : **15,892** [Read here](#)

Advertising Placement Options

Sign up for an advertising program that lasts for three months. Extend your plan for a duration that best suits your goals. If you are an advertiser interested in a long-term advertising relationship, *Planet Mainframe* offers the **Platinum Advertising—Package 4** designation.

Header & Leaderboard	Dimensions (pixels)
Leaderboard	728 x 90
Leaderboard—after 2 nd article paragraph *	728 x 90
Leaderboard—after last article paragraph *	728 x 90
Right Side Bar	Dimensions (pixels)
Half-page ad	300 x 600
Wide Skyscraper	160 x 600
Medium Rectangle	300 x 250

* Only available in **Platinum Package**

White Paper Listings

Finding an affordable place to list your whitepapers can be a challenge. Options are typically limited to a part of a \$10,000.00 marketing/advertising campaign or a repository that is not well positioned to attract the attention of mainframe technology readers (and buyers).

Planet Mainframe is the most-read non-vendor-specific platform for mainframe readers. *Planet Mainframe* readers are pre-qualified—they'll be interested in your white papers because they're mainframe people.

Contact Us for Advertising Opportunities

Phone: 615.437.3070

Email: info@planetmainframe.com

Bronze Advertising— Package 1

- Leaderboard
- Right side banner
- White paper listing (optional)

\$400.00
USD for
3 months
(\$1200.00)

Silver Advertising— Package 2

- Sponsored Article (\$300.00 one-time fee)
- Leaderboard
- Right side banner
- White paper listing (optional)

\$400.00
USD for
3 months
+ \$300.00
sponsored article
(\$1500.00)

Gold Advertising— Package 3

- Leaderboard
- Right side banner
- White paper listing (optional)

\$4200.00
USD for
12 months
pro-rated discount
of \$50 per month

Platinum Advertising— Package 4

- Sponsored Article (\$300.00 one-time fee)
- Leaderboard * (One premium option)
- Right side banner
- White paper listing (optional)

\$5000.00
USD for
12 months
+ \$300.00
sponsored article
(\$5300.00)